

July 1, 2010

Dear Senior Parents,

We at Mount Saint Mary Academy would like to extend to you the opportunity to purchase a personal ad in honor of your daughter in the **2010-2011 Chimes Yearbook**. In buying an ad in the yearbook, your daughter will be able to cherish your message always.

To order:

1. **Fill out** the enclosed form or **email** your pictures and message to jcadigan@mountholywell.org. Note that the message segment **must be typed** and cannot consist of more than **150 words**.
2. You may also include up to **five** photos. Please write your daughter's name lightly on the back of each photo or **you can submit your pictures on a CD** or you can **email** your pictures to me. **Please attach photos to the email, do not submit them in a word document**. No more than 5 pictures please.
3. The cost of one full-page color ad is \$210. Enclose your check, **made payable to Chimes**, in an envelope, with your order form. Send all orders to MSMA c/o Yearbook Moderator, Joanne Cadigan-Peters, **no later than October 12, 2010**.
4. **Please do not cut your pictures**. If there are any special instructions, please enclose. We can crop the pictures to meet your specifications. If there is any special order you want the pictures, we will do **our best** to accommodate you.
Please note that we use our own program for our layouts, so you can suggest a format but we will complete it in our program.
5. We do try to return all pictures at the end of year but **we are not responsible for lost pictures**. If your picture cannot be replaced, **I would suggest having a copy made and using that instead of the original**.

If you have any questions, please email me at jcadigan@mountholywell.org .

Sincerely,

**Joanne Cadigan-Peters
Yearbook Moderator**

2011 Chimes Yearbook

Parent Ad

Deadline is October 12th, 2010

Parent's name

Student's name

Parent's email address

Telephone

Message (*please type: 150 word maximum*)

***you may type on another sheet of paper**

Or you may email it to me: jcadigan@mountsaintmary.org

Please do not submit a song or passage from another writer for your message. We must adhere to copyright laws. You can include a quote from a writer or a song but please include the author. Thank you.

Check attached for \$210, made payable to Chimes _____
C/O Joanne Cadigan-Peters, Yearbook Moderator

Pictures (*five photos only*) _____

CD enclosed (*with five pictures only*) _____

Email (five pictures) _____ yearbook@mountsaintmary.org

* If you send more than five photos, yearbook will choose five for you.